

We can utilize most Standard IAB Units, but prefer the following:

OPTIMIZERx Preferred Display Banners Sizes	Maximum Initial Download File weight	Recommended Animation Length (Seconds)
<b>300 x 250 IMU - (Medium Rectangle)</b>	40k	:15
250 x 250 IMU - (Square Pop-Up)	40k	:15
120 x 60 IMU - (Button 2)	20k	:15
125 x 125 IMU - (Square Button)	30k	:15
<b>728 x 90 IMU - (Leaderboard)</b>	40k	:15
<b>468 x 60 IMU - (Full Banner)</b>	40k	:15
<b>Text- both Short and Long Form</b>	40K	